

Youbal Lakandri

Web Designer & Front-End Developer

PROFILE

Web designer who also ships the code. I set design direction and SEO structure, then build it: layouts, typography, interaction and CMS-driven content in Next.js. Background in illustration and graphic design (Photoshop, CorelDRAW, Clip Studio Paint), and a full-stack developer's understanding of what happens behind the page.

Experience

Company website

2026 - present

Pharma company (CDMO & PCD franchise)

- > Led the site's design direction and SEO structure; briefed and handed the initial build to a vendor.
- > After handover, built a Sanity product CMS: products and ranges as validated documents, multi-range products, auto-updating catalogue filters.
- > Made the site CMS-failure-proof with a JSON catalogue fallback; shipped a landing page, exit-intent lead capture and video testimonials.

Freelance website - Leiha Pharma

Jul 2026

Leiha Pharma (PCD pharma franchise), freelance client

- > Designed and built the company website: home, about, a product catalogue filtered by category, and contact.
- > Node.js, Express and EJS with shared templates; mobile-first layout and one-tap WhatsApp, phone and email enquiries.

Pharma ERP

2026 - present

[Company], pharma distribution

- > Designed role-aware interfaces for 16 kinds of staff, from lead operators and field reps to the factory floor, desktop and phone.
- > Built dashboards, kanban boards, calendars, maps and a phone companion app on a shared component system (130+ components).
- > Designed a WhatsApp-Web-style QR sign-in flow for shared office desktops.

Projects

The Daily Commit

Typography | Layout | Motion

Portfolio designed as a broadsheet: blackletter nameplate, justified hyphenated columns, drop caps, print-style code.

Pharma company website

Next.js 15 | Sanity | SEO

Company website: design and SEO structure, then the product CMS after handover.

Pharma ERP

Next.js | TypeScript | Supabase | PostgreSQL

Production order/approval ERP for a pharma distributor, with an interactive case study at youbal.dev.

Education

Master of Computer Applications (MCA)

From 2027

[University / Institute]

Starting next year.

Bachelor of Computer Applications (BCA)

[Year] - [Year]

[University / College]

Graduated.

CONTACT

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youbal.dev

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Personal

Born 21 February 2003

Based India

Skills

DESIGN

Graphic design | Illustration | Basic animation | Typography & layout

DESIGN TOOLS

Photoshop | CorelDRAW | Clip Studio Paint

WEB & FRAMEWORKS

Next.js | React | Tailwind CSS | HTML / CSS | Sanity CMS | SEO

CODE

TypeScript / JavaScript | HTML / CSS | Python | SQL

Languages

English - fluent

Hindi - spoken

Nepali - spoken

Japanese - basic